

# RV Life, A Lifestyle Magazine

## 2012 EDITORIAL CALENDAR

Issue Date	Ad Dead-lines	Featured Coverage	Bonus Distribution
JAN	Dec 13	Buyers looking for a new RV will find much to choose from in our roundup of the top models on the market in 2012. We will spotlight innovations and trends in the RV industry, as we showcase the best offerings from leading manufacturers.	<p>Jan 5-7 Southern AZ FMCA, Lazydays RV Resort, Tucson, AZ</p> <p>Jan 11-15 FMCA Western Area Rally, Riverside County Fairgrounds, Indio, CA</p> <p>Jan 15-19 Thousand Trails West, Palm Springs Preserve, Indio, CA</p> <p>Jan 18-22 Newmar Country Klub Fulltimers, Gathering in the Desert Rally, Quartzsite, AZ</p> <p>Jan 25-29 Washington Sportsmen's Show, Puyallup Events Center, Puyallup, WA</p> <p>Jan 27-29 FMCA Weekenders, Saddle Mountain RV Park, Tonapah, AZ</p>
FEB	Jan 13	We will celebrate the 100th anniversary of Arizona's admission to the union with a pictorial tribute to the state's amazing attractions. And we'll visit Grand Teton National Park in Wyoming in the winter, when the scenery is at its best.	<p>Feb 2-5 Southern AZ FMCA, Cochise Terrace RV Resort, Benson, AZ</p> <p>Feb 6-12 31<sup>st</sup> Nat'l Hobo Rally (Wally Byam), Colorado River Fairgrounds, Blythe, CA</p> <p>Feb 9-12 Seattle RV Show, Century Link Field, Seattle, WA</p> <p>Feb 9-12 GMC Cascaders, Washington Land Yacht Harbor RV Park, Olympia, WA</p> <p>Feb 16-18 California Coasters, San Lorenzo County Park, King City, CA</p> <p>Feb 23-26 Salem RV Show, Oregon State Fairgrounds, Salem, OR</p> <p>Feb 24-26 FMCA Weekenders, Casita Verde RV Park, Casa Grande, AZ</p>
MAR	Feb 13	The arrival of spring will put more RVers on the road, and we'll show these travelers where to find festivals and events of special interest. And we'll also focus on how to get there, with a feature on the latest GPS systems and other travel aids.	<p>Mar 2-4 Oregon RV Show, Lane County Fairgrounds, Eugene, OR</p> <p>Mar 8-10 AZ Sun Catchers (Newmar), Desert's Edge RV Village, Phoenix, AZ</p> <p>Mar 8-11 29<sup>th</sup> Annual Tacoma RV Show, Tacoma Dome, Tacoma, WA</p> <p>Mar 8-11 Gold Diggers, Feather Falls Casino KOA, Oroville, CA</p> <p>Mar 8-12 Rocky Mountain Country Coachers, Eagle View RV Resort, Fort McDowell, AZ</p> <p>Mar 12-16 FMA Westfest 2012, Lazydays RV Resort, Tucson, AZ</p> <p>Mar 15-17 NV State Samboree, Nevada Treasure RV Resort, Pahrump, NV</p> <p>Mar 20-25 Beaver Ambassador Club International Rally, Oasis RV Park, Las Vegas, NV</p> <p>Mar 22-25 The Rally, Phoenix International Raceway, Phoenix, AZ</p> <p>Mar 24-26 FMCA Weekenders, Picacho Peak RV Resort, Picacho, AZ</p>
APR	Mar 14	More and more RVs are including outdoor kitchens as a feature, and we'll showcase some of the best. Our travel stories will take readers to Oregon for a look at places that aren't well known but are well worth a visit.	<p>Apr 12-14 California Coasters, Valencia Travel Village, Castaic, CA</p> <p>Apr 12-15 Southern AZ FMCA, Sundance 1 RV Resort, Casa Grande, AZ</p> <p>Apr 12-15 Southern CA Samboree, Antelope Valley Fairgrounds, Lancaster, CA</p> <p>Apr 13-15 Puget Sounders, Cedars RV Resort, Ferndale, WA</p> <p>Apr 13-15 Safari R Us Rally, Wine Country RV Park, Paso Robles, CA</p> <p>Apr 18-20 ID Good Sam Spring Fling, Jerome County Fairgrounds, Jerome, ID</p> <p>Apr 21-24 Lewis &amp; Clark TT, Seaside Resort, Seaside, OR</p> <p>Apr 23-27 CA Golden Aires (Newmar), Valencia Travel Village, Castaic, CA</p> <p>Apr 26-29 Northern CA Samboree, Lodi Grapefestival Grounds, Lodi, CA</p>
MAY	Apr 12	As concern for fuel economy has grown, RV manufacturers have responded with models that are lighter and more efficient. We'll take a look at these new models in an issue that will also feature travel stories from Washington and Alaska.	<p>May 3-6 Puyallup RV Show, Puyallup Events Center, Puyallup, WA</p> <p>May 3-6 Gold Diggers, Sugar Barge RV Park, Bethel Island, CA</p> <p>May 4-6 Great American RV, Horn Rapids RV Resort, Richland, WA</p> <p>May 10-13 GMC Cascaders, Icicle RV Park, Leavenworth, WA</p> <p>May 17-20 NW Country Coachers, Rest-a-While RV Park, Hoodspport, WA</p> <p>May 17-20 Olympic Snowbirds, Brookhollow RV Park, Kelso, WA</p> <p>May 18-20 Thousand Trails West, Lake of the Springs, Oregon House, CA</p> <p>May 31-Jun 2 WA State Samboree, Grand County Fairgrounds, Moses Lake, WA</p>
JUN	May 14	You don't necessarily need an RV to stay in an RV park these days, as campgrounds are adding cabins, park models and even rentable Airstreams. We'll report on this trend, and show the newest park models. We'll also offer a roundup of summer music festivals and other events.	<p>Jun 6-9 UT State Samboree, Juab County Fairgrounds, Nephi, UT</p> <p>Jun 6-10 ID State Samboree, Eastern ID State Fairgrounds, Blackfoot, ID</p> <p>Jun 7-10 GMC Cascaders, Cape Kiwanda RV Resort, Pacific City, OR</p> <p>Jun 13-17 OR State Samboree, Jefferson County Fairgrounds, Madras, OR</p> <p>Jun 14-16 California Coasters, Edna/Trinity Hall, San Luis Obispo, CA</p> <p>Jun 21-24 FMCA NW Area Rally, The Mill Casino on Coos Bay, North Bend, OR</p>
JUL	Jun 13	The travel season will be in full swing, and we will offer ideas for fascinating trips in Idaho and Montana. Our product section will spotlight all sorts of innovative items that are designed to make camping more enjoyable, from lanterns to barbecue tools.	<p>Jul 19-21 Olympic Snowbirds, Teamster's Park, Harstene Island, WA</p>

AUG	Jul 13	No state has more natural beauty than Utah, and we will show it to you as we report on awe-inspiring places to visit. We'll also focus on favorite scenic byways in the West - roads where it's the journey and not the destination that really matters.	Aug 3-5 Aug 9-12 Aug 20-23	Great American RV Club, Anderson's RV Park, Long Beach, WA Olympic Snowbirds, American Sunset RV Resort, Westport, WA Northwest TREK Fun Club, Turtle Rock Resort, Gold Beach, OR
SEPT	Aug 15	There are still some good travel months ahead, but it's time to think about what you'll need to do if you intend to put your RV away for the winter. We'll have winterizing tips from an expert. Our Fall Festival section will spotlight events throughout the West.	Sept 3-8 Sept 12-16 Sept 15-17 Sept 16-19 Sept 19-22	Newmar Kountry Klub Fulltimers, Pony Express RV Resort, Salt Lake City, UT ID Good Sam Fall Roundup, Kootenai County Fairgrounds, Coeur d'Alene, ID UT State Samboree, Millard County Fairgrounds, Delta, UT Great American RV Club, Harmony Lakeside Resort, Silver Creek, WA NW Country Coachers, Casey's Riverfront RV Park, Wesfir, OR
OCT	Sept 12	Cooler weather makes October a good time to travel through the wide-open spaces of Nevada and New Mexico. Our travel writers will focus on fascinating attractions in these two states. In this issue, we'll take our first look at RVs debuting in 2013.	Oct 1-5 Oct 18-21 Oct 26-28	GMC Western States Fall Rally, Emerald Desert RV Resort, Palm Desert, CA Olympic Snowbirds, Horn Rapids RV Resort, Richland, WA Great American RV Club, Outback RV Park, Rochester, WA
NOV	Oct 15	Don't know what to get an RVer this Christmas? Our annual Holiday Gift Guide will be packed with suggestions. We'll also offer helpful ideas for people planning to redecorate their RV's interior.		
DEC	Nov 12	We'll wind up the year with travel stories focusing on California in all its variety. And we'll begin the winter sports season with a look at what's new this year at ski resorts in the West.		

## ***Let RV Life carry your message to active RVers everywhere!!!***

**Delivery is on or before the 1<sup>st</sup> day of each month.**

Complimentary copies of RV Life are freely distributed at RV shows and rallies, in addition to our monthly distribution at Camping Worlds, RV dealerships, parts stores, RV repair and service centers, RV resorts and parks throughout the seven western states. RV Life, A Lifestyle Magazine, 18717 – 76<sup>th</sup> Ave. W., Suite B, Lynnwood, WA 98037; telephone: (425-775-2911). Check [www.rvlife.com](http://www.rvlife.com) for additional information and/or changes. Updated 12/9/11

# RV Life, A Lifestyle Magazine

## 2011 EDITORIAL CALENDAR

Issue Date	Ad Dead-lines	Featured Coverage	Bonus Distribution
JAN	Dec 14	RV Life will start the year with a look at what's hot in RVs for 2011. We'll also spotlight other innovative products and trends in the RV industry for this year. Our travel spotlights will feature Wyoming museums and the Land of the Champagne powder.	Jan 6-9 Jan 12-16 Jan 19-23 Jan 26-30 Southern AZ FMCA, John Wayne RV Resort, Maricopa, AZ FMCA Western Area Rally, Riverside County Fairgrounds, Indio, CA Newmar Kountry Klub Fulltimers, Quartzsite RV Show, Quartzsite, AZ Washington Sportsmen's Show, W. WA Fairgrounds, Puyallup, WA
FEB	Jan 14	RVing in winter means you have to bundle up, but Mt. Baker offers a magical world of snow, ice and extraordinary beauty. We also feature hot springs in Idaho and retrace the Oregon Trail. We conclude our report on the hottest RVs for 2011.	Feb 3-6 Feb 10-13 Feb 24-27 Southern AZ FMCA, Quail Ridge RV Resort, Huachuca City, AZ Seattle RV Show, Qwest Field & Event Center, Seattle, WA Salem Spring RV Show, Oregon State Fairgrounds, Salem, OR
MAR	Feb 10	Our March issue will feature Spring festivals throughout the West that attract RVers. And with the onset of spring, we offer a guide to wildflowers in the Southwest. We'll also travel through North Central Idaho's most scenic byways.	Mar 3-6 Mar 3-7 Mar 3-7 Mar 4-6 Mar 17-20 Southern AZ FMCA, Cochise Terrace RV Resort, Benson, AZ Rocky Mtn Country Coachers, Voyager RV Resort, Tucson, AZ Shelby American Samboree, Las Vegas Motor Speedway, Las Vegas, NV Eugene RV Show, Lane County Fairgrounds, Eugene OR Tacoma RV Show, Tacoma, WA
APR	Mar 16	Some of Arizona's most fascinating sites are the focus this month. Then we jump over to Fresno for some underground fun. And our product spotlight focus is on a popular camper manufacturer.	Apr 4-8 Apr 7-10 Apr 13-17 Apr 14-19 Apr 19-23 Apr 28-May 1 Newmar Kountry Klub Fulltimers, Desert Valley RV Resort, Eloy, AZ Southern AZ FMCA, Rancho Sonora RV Resort, Florence, AZ Sierra Ramblers, Shasta Dist. Fairgrounds, Anderson, CA Alfa Owner's Club Annual Rally, Pahrump, NV Newmar Kountry Klub, Horn Rapids RV Resort, Richland, WA RVing Women, Jackson Rancheria Casino & RV Park, Jackson, CA
MAY	Apr 12	RVers call it boondocking; the Forest Service term is "dispersed camping", but whatever you call it, you need some preparation to camp in isolated areas. We outline the skills and equipment you need. And we feature an area of Idaho that is ideal for boondocking.	Apr 28-May 1 May 8-12 May 11-15 May 13-15 May 16-20 May 18-22 May 18-22 May 19-23 May 20-22 Puyallup RV Show, W. WA. Fairgrounds, Puyallup, WA Newmar Kountry Klub CA State Rally, Chula Vista RV Resort, Chula Vista, CA Beaver Ambassador Club, Seattle/Tacoma KOA, Kent, WA NW Country Coachers, Rest-a-While RV Resort, Hoodspport, WA Utah Beehivers SKPs, Big Rock Candy Mtn. Resort, Marysville, UT Beaver Ambassador Club, Icicle River RV Resort, Leavenworth, WA WIT Travelers, Grant County Fairgrounds, Moses Lake, WA Rocky Mtn Country Coachers, Zion River Resort, Virgin, UT Great American RV Club, Hoquiam River RV Resort, Hoquiam, WA
JUN	May 16	RV Life will present a wide array of fun and unique summer festivals, giving RVers space for camping on-site. We'll also feature a travel article about California's biggest body of water, the Salton Sea. Then we'll share the story about a company that's sending one of its executives on a two-year cross-country trip in a motorhome to meet every one of its customers.	Jun 2-5 Jun 2-5 Jun 8-11 Jun 9-12 Jun 10-12 Jun 13-16 Jun 15-19 Jun 15-19 Jun 20-24 Jun 21-26 Jun 23-25 FMCA NW Area Rally, Linn County Fairgrounds, Albany, OR Alpine Coach NorCal, Bodega Bay RV Park, Bodega Bay, CA UT State Samboree, Juab County Fairgrounds, Nephi, UT ID State Samboree, Grangeville High School, Grangeville, ID Oregon RVing Woman, Elkton RV Park, Elkton, OR Columbia River SKPs, Benton County Fairgrounds, Corvallis, OR Evergreen SKPs, NW WA Fairgrounds, Lynden, WA OR State Samboree Rally, Jefferson County Fairgrounds, Madras, OR Gold Nugget SKPs, Pioneer RV Park, Quincy, CA Northwood RV Owners, Eagles Hot Lake Resort, La Grande, OR Great American RV Club, Land Yacht Harbor, Lacey, WA
JUL	Jun 16	Many RV manufacturers are redesigning their product lines with conservation in mind. We'll look at eco-friendly RVs and related products going "green" this month, and offer some tips on how RVers can help Mother Nature protect the planet. This is also a good time to visit Oregon, and we will offer some interesting destinations to see waterfalls and out-of-the-way museums in central Oregon.	Jul 2-6 Jul 6-10 Jul 14-17 Jul 14-17 Jul 15-17 Jul 20-24 Jul 21-24 Jul 22-24 Jul 25-28 Monaco Romers, Blackwell Island Resort, Coeur d' Alene, ID Wash-Pan SKPs, Mt. Linton RV Park, Metaline Falls, WA The Good Sam Rally, Deschutes County Fairgrounds, Redmond, OR Olympic Snowbirds, Clallam County Fairgrounds, Port Angeles, WA Puget Sounders, Riverbend RV Park, Twisp, WA Northwest Country Coachers, Holiday RV Park, Phoenix, OR WA/OR NW Elks Travel Club, Land Yacht Harbor, Lacey, WA Cascadia RVing Women, Lost Lake Resort, Olympia, WA FMCA Safari Int'l NW Reg. Rally, Mt. Hood Village RV Resort, Welches, OR

AUG	July 18	Late summer and fall are wonderful times to travel through Idaho and Montana, and there are limitless sights to behold. We'll take you to places beyond your imagination in our August issue. In new products, RV Life will look at two important elements of RVing – generators and batteries.	<p>Aug 3-7 Wally Byam Caravan Club, Nat'l Potlatch and Salmon Rally, Land Yacht Harbor, Lacey, WA</p> <p>Aug 4-7 Sizzling Hot RV Sale, Puyallup Fairgrounds, Puyallup, WA</p> <p>Aug 4-7 Sizzling Hot RV Sale, Evergreen State Fairgrounds, Monroe, WA</p> <p>Aug 5-7 Gold Dust Travelers, Wine Country RV Park, Paso Robles, CA</p> <p>Aug 9 Port Ludlow RV Club, Port Ludlow Beach Club, Port Ludlow, WA</p> <p>Aug 12-14 Oregon RVing Women, Holiday Farm RV Resort, Blue River, OR</p> <p>Aug 14-18 Beaver Ambassador Club, "Golf 'Til You Drop", Mallard Creek Golf and RV Resort, Lebanon, OR</p> <p>Aug 24-27 NOR-LOW LoWs, Napa County Fairgrounds, Calistoga, CA</p> <p>Aug 24-27 Newmar Kountry Klub ID State Rally, Blackwell Island RV Resort, Coeur d' Alene, ID</p> <p>Aug 26-28 Great American RV Club, Portland-Dayton RV Park, Dayton, OR</p> <p>Aug 26-28 Cascadia RVing Women, Bayshore RV Park, Tokeland, WA</p> <p>Aug 26-28 Puget Sounders, American Sunset RV Resort, Westport, WA</p> <p>Aug 31-Sept 5 Nor'West LoWs Rally, Washington Land Yacht Harbor, Olympia, WA</p>
SEPT	Aug 17	Our travel emphasis this month is on Utah, with articles on Natural Bridges National Monument, Arches National Park and the Golden Spike National Historic Site. We also offer our annual list of fall festivals and other events of interest to RVers and present helpful tips from a magazine photographer on eight ways to improve your vacation photos.	<p>Sept 8-12 Newmar Kountry Klub WA State Rally, Spokane RV Resort, Deer Park, WA</p> <p>Sept 11-16 BOCI Rally, Fairmont Hot Springs RV Resort, Fairmont Hot Springs, BC, Canada</p> <p>Sept 12-16 Rocky Mtn Country Coachers, Boardman Marina and RV Park, Boardman, OR</p> <p>Sept 15-17 Utah "Fall Tag-A-Long" Samboree, Millard County Fairgrounds, Delta, UT</p> <p>Sept 15-18 WIT WA State Rally, Whatcom County Fairgrounds, Lynden, WA</p> <p>Sept 15-18 Portland Fall RV &amp; Van Show, Portland Expo Center, Portland, OR</p> <p>Sept 22-25 Wally Byam Caravan Club Int'l, Autumn Leaf Festival, Cot Rice Ranch, Leavenworth, WA</p> <p>Sept 22-25 NV State Samboree, Winnemucca Events Center, Winnemucca, NV</p> <p>Sept 23-25 Cascadia RVing Women, Icicle River RV Park, Leavenworth, WA</p> <p>Sept 23-25 Great American RV Club, Yakima Nation RV Park, Toppenish, WA</p> <p>Sept 23-25 WA State Samboree, Chelan County Fairgrounds, Cashmere, WA</p> <p>Sept 30-Oct 4 Monaco Romers, Betabel RV Resort, San Juan Bautista, CA</p>
OCT	Sept 15	Our annual preview of the new 2012 RVs looks at the most exciting and innovative motorhomes, fifth wheels and travel trailers arriving on dealer lots. Fly into Las Vegas and you might think Nevada is nothing but neon and slot machines, but travel through the state in an RV and you'll discover it has so much more to offer.	<p>Oct 5-9 California Coasters, Nevada Treasure RV Resort, Pahrump, NV</p> <p>Oct 6-9 Salem Fall RV Show, Oregon State Fairgrounds, Salem, OR</p> <p>Oct 6-9 AZ FMCA Chapter, Distant Drums RV Resort, Camp Verde, AZ</p> <p>Oct 6-9 Southern AZ FMCA, Cactus Country RV Resort, Tucson, AZ</p> <p>Oct 7-9 Oregon RVing Women, Newport Marina &amp; RV Park, Newport, OR</p> <p>Oct 7-9 Tacoma Fall RV Show, Tacoma Dome, Tacoma, WA</p> <p>Oct 10-12 Port Ludlow RV Club, Icicle RV Park, Leavenworth, WA</p> <p>Oct 11-16 Wally Byam Caravan Club Int'l, Sun Valley Swing-N-Dixie Jazz Jamboree Rally, Ketchum, ID</p> <p>Oct 13-17 Wally Byam Caravan Club Int'l, Fall Rally, Jackson Rancheria Casino and RV Park, Jackson, CA</p> <p>Oct 14-16 Puget Sounders, Hoquiam River RV Park, Hoquiam, WA</p> <p>Oct 20-23 Great American RV Club, Land Yacht Harbor, Lacey, WA</p> <p>Oct 21-23 Cascadia RVing Women, Toutle River RV Park, Castle Rock, WA</p> <p>Oct 24-29 Carriage Travel Club Grand Nat'l Rally, Casa De Fruita RV Motel, Hollister, CA</p> <p>Oct 26-29 Rexhall Int'l Homecoming Rally, Lancaster Fairgrounds, Lancaster, CA</p>
NOV	Oct 14	Our annual Holiday Gift Guide will be packed with products designed to enhance the travel and camping experiences of RVers. We'll include items at every price level, from the inexpensive to the utterly extravagant. Then our travel focus shifts to the Southwest with stories centered on the scenic byways in Arizona and New Mexico.	<p>Nov 10-13 Vegas Blackjacks RV Club, Nevada Treasure RV Resort, Pahrump, NV</p> <p>Nov 10-13 AZ FMCA Chapter, Orchard Ranch RV Resort, Dewey, AZ</p> <p>Nov 11-13 Puget Sounders, N. Whidbey RV Resort, Oak Harbor, WA</p> <p>Nov 15-17 Thousand Trails West, San Benito Preserve, Paicines, CA</p> <p>Nov 16-20 CA FMCA, Chula Vista RV Resort, Chula Vista, CA</p> <p>Nov 18-20 FreeWheeler RVing Women, Sugar Barge RV Resort, Bethel Island, CA</p> <p>Nov 29-Dec 3 Beaver Ambassador Club, W(h)ining and Crabbing, Bodega Bay, CA</p>
DEC	Nov 11	The arrival of winter and the snow season kicks off our annual exploration of winter recreation, and we will feature ski resorts that cater to RVers. Many RVers will be spending the winter in the warmer Southwest, so we include stories about fascinating destinations in the West and beyond.	<p>Dec 5-8 California Coasters, Wine Country RV Resort, Paso Robles, CA</p> <p>Dec 7-11 Sierra Ramblers, Yolo County Fairgrounds, Woodland, CA</p> <p>Dec 8-11 California Heartland, River Run RV Park, Bakersfield, CA</p> <p>Dec 8-11 Gold Diggers, Lodi Fairgrounds, Lodi, CA</p> <p>Dec 8-12 Beaver Ambassador Club, Wine Country RV Resort, Paso Robles, CA</p> <p>Dec 9-11 Gold Dust Travelers, French Camp RV Park, Manteca, CA</p> <p>Dec 29-Jan 2 Rose Parade Rally (Wally Byam), Pasadena, CA</p>

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